



INTERNATIONAL QUALITY SUMMIT AWARD

26th International Quality Convention NEW YORK May 27-28, 2012

B.I.D. - 26 YEARS OF QUALITY CULTURE RECOGNITION WORLDWIDE

Jose E. Prieto
PRESIDENT AND CEO OF
BUSINESS INITIATIVE DIRECTIONS

AND

Dayle L. Fickling
PRESIDENT AND CEO
OF IMARPRESS

take great pleasure in informing

GEOTECH MABNA CO.

that it has been awarded the

INTERNATIONAL QUALITY SUMMIT AWARD

INTERNATIONAL QUALITY CONVENTION

GOLD CATEGORY

NEW YORK 2012

The Gala Dinner and Awards Ceremony will take place at
the Marriott Convention Hall in New York, the USA

NEW YORK MARRIOTT MARQUIS HOTEL (1535 BROADWAY, NEW YORK CITY, U.S.A.)

DATE: MONDAY, MAY 28, 2012, TIME: 18:30

The B.I.D. award has appeared in previous years on Television and in various media facets on all continents.

The event will be attended by members of the diplomatic corps and international businessmen, professionals in economy and the arts, members of the press, and experts in public relations and television.

Regulations of the IQS Award

Articles of the International Quality Summit Award regulations. Complete information:
www.bid-qualitysummit.com

Definition of the award:

The International Quality Summit Award (IQS) of Business Initiative Directions (B.I.D.) is presented in recognition of those companies or organizations in different countries throughout the world that further their reputation and position by implementing and promoting quality culture.

Article 1

The award recognizes and encourages the contribution of companies and organizations to quality, continuous improvement and customer satisfaction as well as improving relations with employees, suppliers and all those associated with the company.

Article 8

The jury which designates the companies awarded will be formed by the leaders of those companies having received the award in previous years for their merits and contributions to quality and excellence in those companies which they direct.

Article 10

Special presentation options, previously confirmed, will be recorded in multimedia format during the ten days prior to the award presentation.

Article 11

From 12 noon on the day of the awards presentation until 12 noon of the following day, all of the official activities of the International Quality Convention will be covered by B.I.D. accredited videographers and photographers.

Delegation of the awarded company:

B.I.D. presents the award in New York to the owner, CEO, president, or general director of the awarded company who may be accompanied by persons related to the awarded company. B.I.D. will provide support for visa application for up to two of the highest-ranking persons of the delegation.

Visas to travel to New York, USA:

Important: The company representatives who will receive the award in New York must apply for a visa in the nearest U.S. Consulate or Embassy as soon as possible. Obtaining a valid visa for

travel to the U.S. to attend the Convention is the sole responsibility of your company representatives before the U.S. authorities.

Videos and photographic sessions (please consult):

Specialized media companies and independent press agencies will cover a variety of different aspects of the convention, which will include attendees and the awards presentation. If your company is interested in obtaining a recorded film covering the most important scenes of your company representative's participation in the ceremony, you must contact B.I.D. before the gala dinner and Awards Ceremony.

B.I.D. worldwide:

B.I.D. Business Initiative Directions has awarded companies and professionals from 178 countries since 1986. Every year, the mass media broadcasts the news item concerning the Convention to the benefit of award winners and the companies which they represent. B.I.D. organizes events and publishes newspapers, books, magazines and television in English, Spanish, French, Portuguese and Russian. The focus is

on company policy in the areas of quality, national and international commerce, new products, and financial resources in industry and the service sector. B.I.D. clients range from large corporations to companies with a local market.

B.I.D. in the press:

The importance of B.I.D. is growing year by year in the world of business communication, shown by full-page appearances in leading business sector publications. In fact, the newspaper Cinco Dias, publisher of a daily section of the Wall Street Journal, featured three full pages and one double page dedicated to B.I.D. One of the photographs included was of Jose E. Prieto, President of B.I.D., with Bill Clinton, 42nd President of the United States of America. In addition, the BBC World Service radio station in London broadcast news about the B.I.D. QC100 in Geneva, and television channels from several countries have interviewed Jose E. Prieto at different B.I.D. International Quality Conventions.

Welcome to New York:

With a population of 8.1 million, New York City is a global hub of international

business and commerce and one of the four command centers for the world economy along with London, Hong Kong and Tokyo. Wall Street, Madison Avenue, Tribeca, Broadway, Fifth Avenue and the whole of Manhattan are home to the most influential companies, financial institutions, cultural and fashion centers of the world. The New York Marriott Marquis Hotel is located just a few minutes away from the Fifth Avenue shopping area as well as the headquarters of multinational firms, the United Nations, Broadway theaters and top museums.

Office Hours (Year Round):

Our office hours from Monday to Friday are from 9 a.m. to 8 p.m. (20:00). Contact through fax or e-mail can be made at any time of the day or night.

Special B.I.D. office:

In New York, during the Convention on May 27 and 28, B.I.D. is pleased to offer a full-service office staff inside the Marriott Marquis Hotel, from 10 a.m. to 6 p.m. (18:00) to aid you in the Convention registration as well as in your hotel accommodations.

Contribute your vote for a company that you admire as a leader in quality and excellence to receive the B.I.D. award.

NAME OF THE COMPANY: _____

COUNTRY: _____

To confirm attendance: Send the REGISTRATION FORM (see reverse side) to B.I.D. Spain by fax, phone, express mail or by e-mail:

Faxes: +34 915 56 20 29 • +34 915 55 56 02

Telephones: +34 915 97 33 69 • +34 915 97 39 00



convention@bid-qualitysummit.com
www.bid-qualitysummit.com

B.I.D. Business Initiative Directions General Yagüe, 11 • 28020 MADRID - SPAIN



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26th International Quality Convention NEW YORK May 27-28, 2012

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Selection criteria for the International Quality Summit Award.

GOLD, PLATINUM and DIAMOND categories

Based on information, polls and voting. (see www.bid-qualitysummit.com)

The INTERNATIONAL QUALITY SUMMIT AWARD (IQS) is presented to each company as an entity, for corporate achievement, to recognize leadership, quality, innovation, excellence, technology, customer service and prestige; for this purpose, a voting process was carried out during the B.I.D. World Congress with meetings in Paris, London, Geneva, Frankfurt, Madrid and New York over the past ten months, based on one or several of the following concepts:

The QC100 principles, Customer Satisfaction, Leadership, Technology, Best Practice, Business Results, ISO 9000 and TQM.

In addition to the voting process, carried out in personal encounters with business leaders, by mail and on line macro poll, B.I.D. gathers information through consultations of the media (press, radio and television), consultancy companies, advertising agencies, trade fairs and exhibits, chambers of commerce, embassies and polls, which is analyzed by the INTERNATIONAL QUALITY SUMMIT AWARD Selection Committee, which makes the final decision to select the annual awardees.

Convention site:

New York Marriott Marquis Hotel (1535 Broadway, New York City, U.S.A.). BID's Welcome Office in the Marriott Marquis Hotel will be open to delegates of the awarded companies whom BID staff will assist in hotel accommodation, participation protocol and documentation.

General Program:

Monday, May 28, 2012

10:30	Welcoming Reception and companies' presentation
18:30	Corporate group photo session of IQS Award recipients
19:00	IQS Award Gala Dinner
20:00	Awards Presentation
21:00	Photography session
21:30	End of the Ceremony

Your Company Will Receive:

- Two invitations for the IQS Gala Dinner Ceremony
- The INTERNATIONAL QUALITY SUMMIT Trophy, GOLD CATEGORY
- Certificate of the Quality Award
- QC100 Points TQM (Total Quality Management)
- Statement of Commitment to the TQM QC100 principles
- BID Quality Mix Program for your company for the next two years (24 months) after receiving the award in New York
- Graphics: Set of logos for use in advertising and pictogram of trophy.
- Press release of the IQS Award
- Collection of photographs of the presentation of the award to your company delegation.
- Two gold-plated lapel pins with IQS identification
- Business encounter: BID will organize a "Welcoming Reception" for companies attending the Convention to meet each other and introduce their profiles
- Lodging for 2 nights (one double room) in the Marriott Marquis Hotel¹ (nights of Sunday, May 27, and Monday, May 28)²

1. BID reserves the right to lodge participants in similar hotels if necessary.
2. Participation costs cover only one room per company (double or twin beds). If you wish to reserve another room, it must be covered by your company.

Media publications:

ImarPress will cover the news of the participating commission of the awarded company in several of the 26 supporting print media publications, in one or more of the following modalities:

- Cover of the publication
- Double center page
- Six additional pages

The coverage, in accordance with graphic material obtained during the convention about the awarded company, subject to editorial revision, may appear in multimedia format:

- Magazines: print and online
- DVD documentary
- Video press release
- Blogs

MORE INFORMATION: +34 915 97 39 00

Optional Program for audiovisual presentations:

AVAILABLE UPON PRELIMINARY AGREEMENT WITH YOUR COMPANY OF TERMS STATED ON THE OPTIONAL PROGRAM

- 1- DVD filming of the ceremony.
- 2- Media-oriented interview.
- 3- Presentation of your company.
- 4- Speech on a quality management case in your company.
- 5- Audiovisual presentation on stage with plasma/LED screen with DVD, Power Point or Keynote.

(Option 4 and 5 must be requested prior to May 11th)

Awardee lapel pin:

The higher management of the companies awarded at the New York 2012 Convention will be presented with a lapel pin (gold-plated) to facilitate communication during the event.

Payment of participation costs:

Your company has been designated to receive the IQS award in New York, during the convention on May 27 and 28. Payment of the participation costs of 3,900 euros (three thousand nine hundred euros) must be made by your company prior to May 28, 2012.

To confirm your attendance, please contact our Madrid office at these numbers:

Faxes: +34 915 56 20 29 • +34 915 55 56 02 • Telephones: +34 915 97 33 69 • +34 915 97 39 00 • E-mail: convention@bid-qualitysummit.com

NEW YORK 2012 IQS AWARD

TO CONFIRM YOUR ATTENDANCE, PLEASE SEND: FAX, E-MAIL OR CONTACT OUR MADRID OFFICE

REGISTRATION FORM

PLEASE FILL IN WITH THE REQUESTED INFORMATION ABOUT YOUR COMPANY

B.I.D. Business Initiative Directions
General Yagüe, 11 - 28020 MADRID - SPAIN

NAME OF COMPANY

GEOTECH MABNA CO.

COUNTRY

IRAN

PERSON TO COLLECT THE AWARD

NAME

SURNAME

POSITION HELD IN COMPANY

DATE OF ARRIVAL AND DEPARTURE

EXACT COMPANY NAME TO APPEAR ON THE TROPHY

NUMBER OF ATTENDEES

FAX

TELEPHONE

E-MAIL

WEB PAGE

NOTE: ACCOMMODATION WILL BE PROVIDED IN ONE DOUBLE OCCUPANCY ROOM FOR THE NIGHTS OF MAY 27 AND 28.

BID



Our company accepts the conditions of payment of 3,900 € (three thousand nine hundred euros) for cost of participation and all actions included in the Quality Mix program for the two years following the convention.

DATE, SIGNATURE AND STAMP

This Registration Form is NOT VALID as a hotel reservation. Only a hotel voucher from BID will serve to guarantee your hotel room.